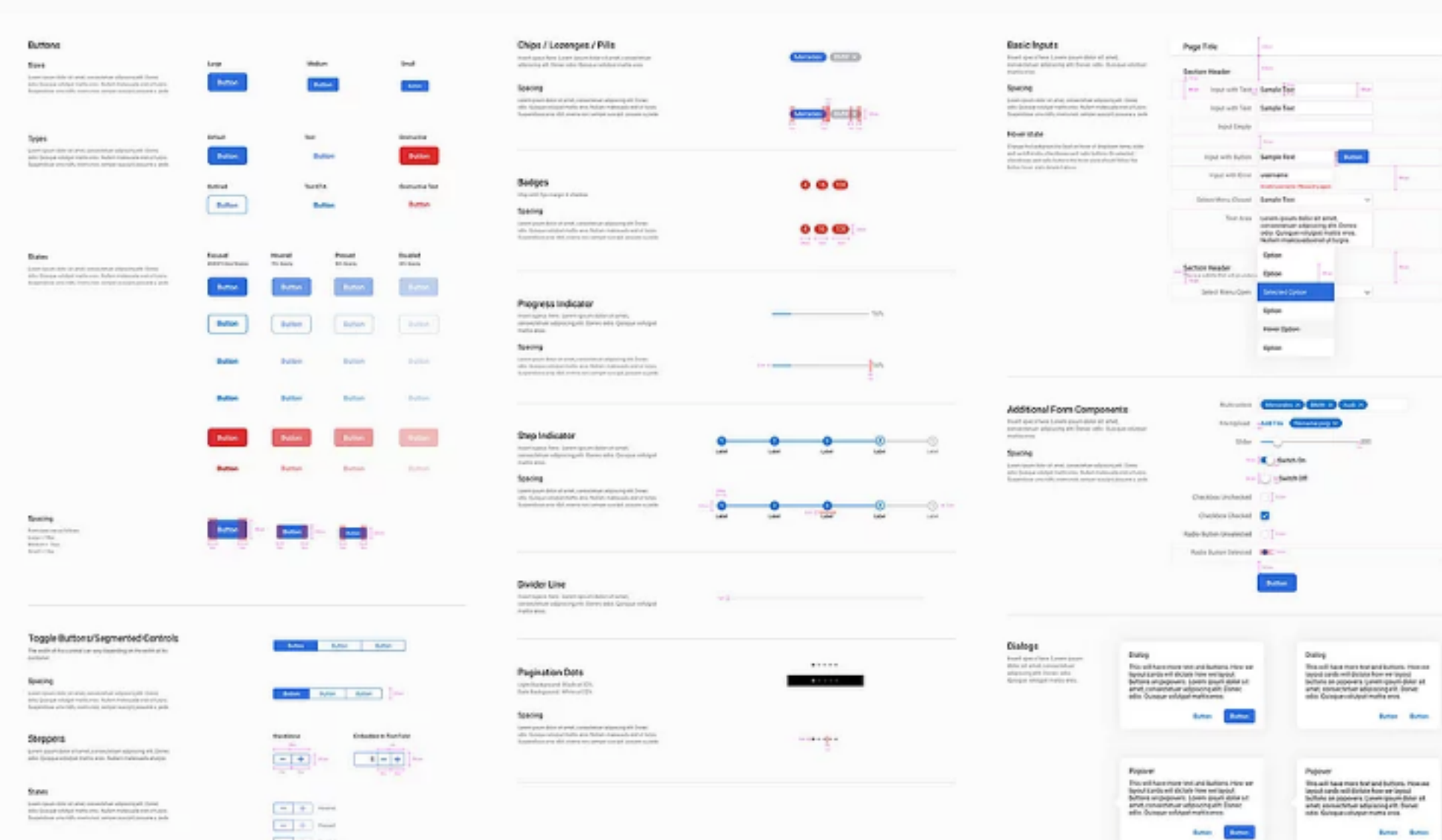




Tracksuit is a design system that helps create harmonious experiences across the business units within the **Cox Automotive** eco-system, by providing design resource, guidelines, standards, and best practices.

The purpose of redesigning the current version of Tracksuit was to elevate the design and to make it applicable to all platforms, even native mobile. **My biggest contribution was creating a visually cohesive set of icons for the new version of Tracksuit to give it a clean and modern look.**

Tracksuit Design System



Tracksuit Icons



Vehicle



Mail



Dashboard



Profile



Vehicle



Mail



Dashboard



Profile



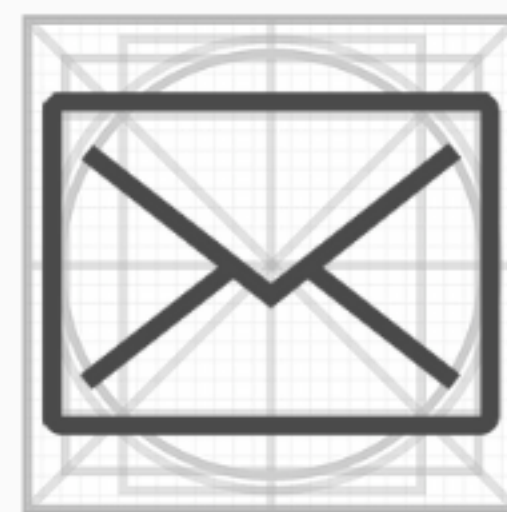
Guidelines

Along with designing the new icons, I also created the guidelines to instruct designers on how to create visually consistent icons for Tracksuit

Principle

1. Minimalism: Icons should be understandable without excessive details.
2. Legible at all sizes: User should be able to easily recognize the icon at any defined size.
3. Consistent: Use keyline shapes as the baseline to maintain visual consistency.
4. Inspiration: When plausible, icons should draw inspiration from the automotive industry. If not, use metaphors people are familiar to avoid confusion.
5. Avoid using text: Except for alpha numeric icons.
6. Communication: Follow the patterns as much as possible, but patterns can be broken for better communicating the concept and relationship between shapes.

Grid



Result

