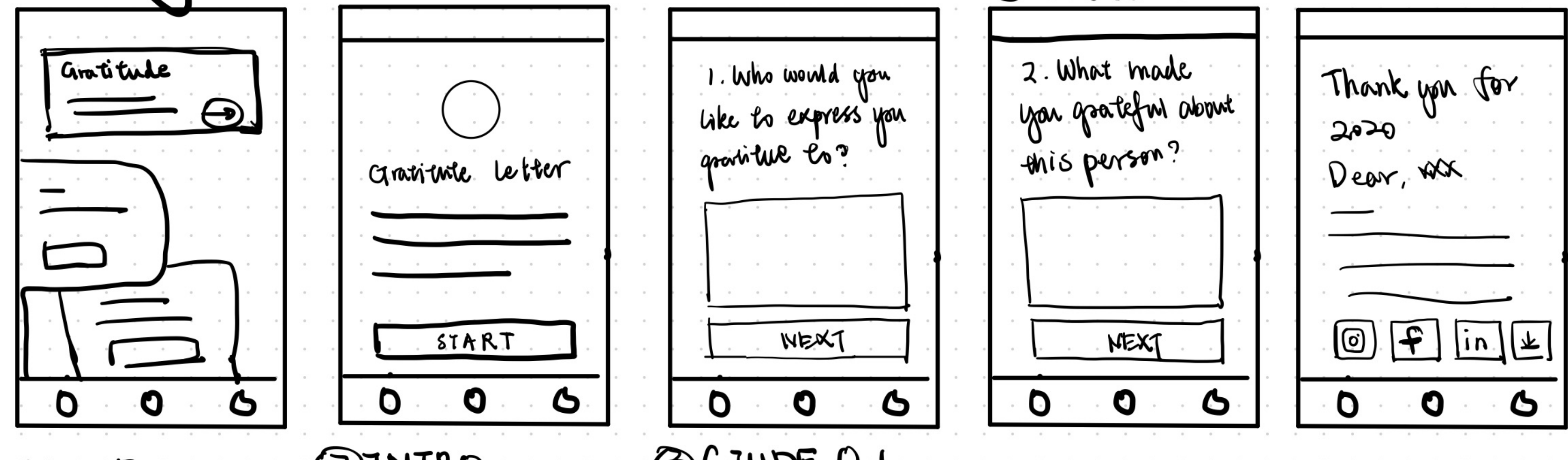


Idea Sketches

Sharing IDEA 1



1 HOME

- Banner to show gratitude letter campaign

2 INTRO

- Highlight benefits of gratitude letter

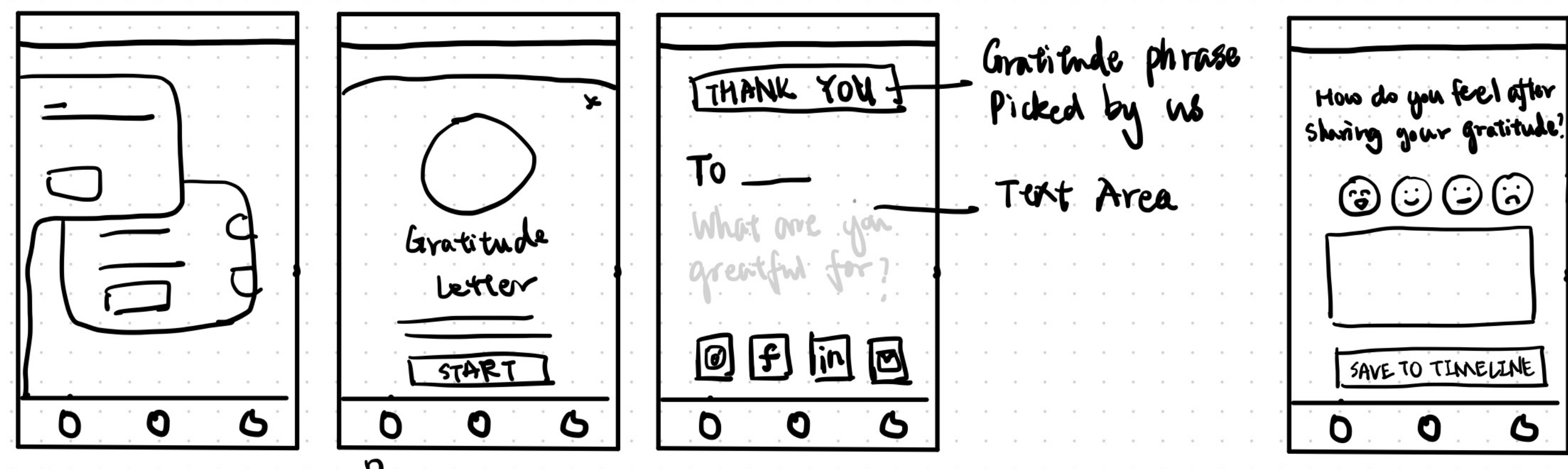
3 GUIDE Q 1

4 GUIDE Q 2

5 SHARING

6 AFTER SHARING CHECK-IN QUESTION

SHARING IDEA 2



Home

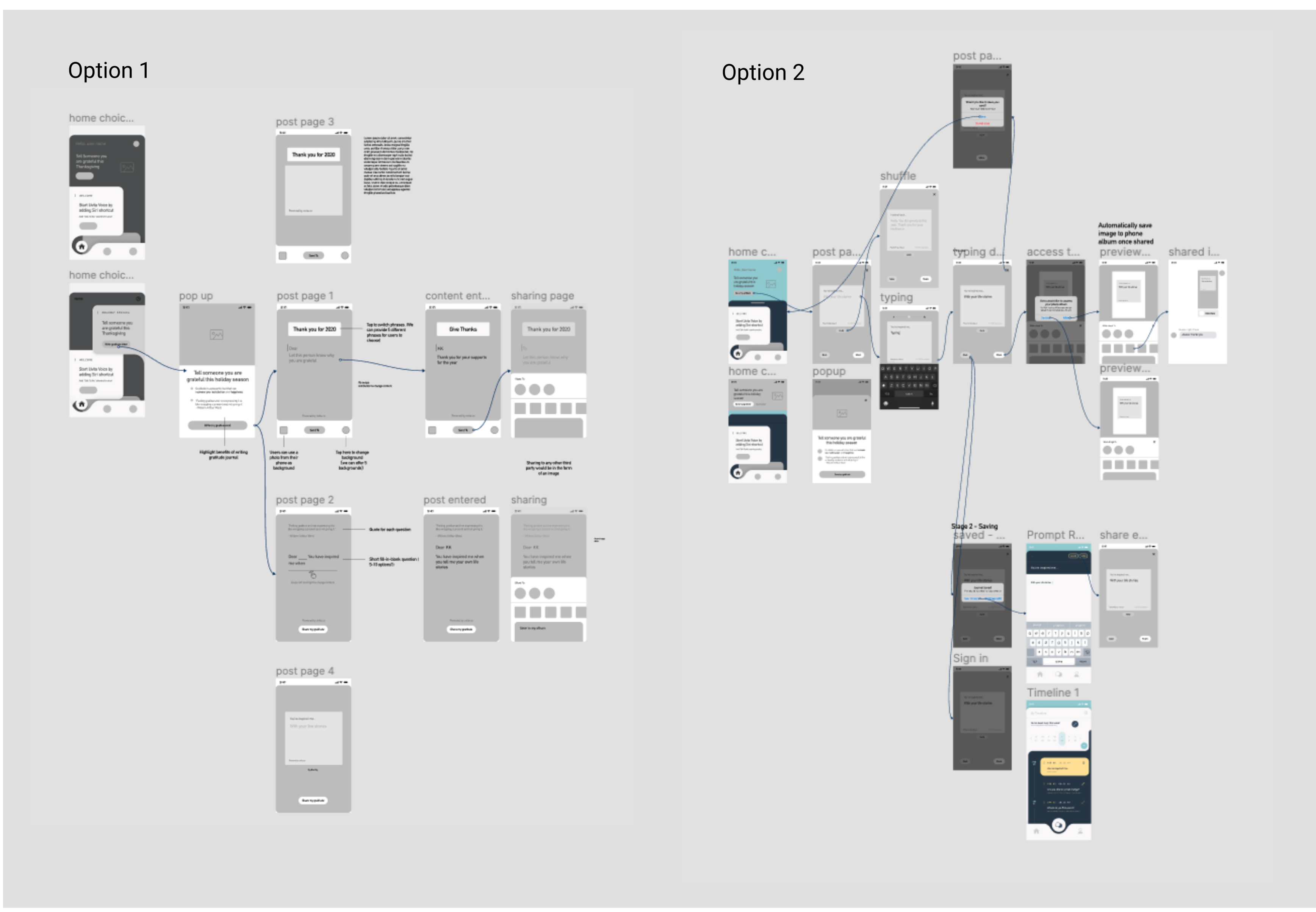
Pop-up

Entry

- Do we want to save this to users' timeline?
- How much customization do we allowed?

Gratitude phrase Picked by us
Text Area
Background image
Background Colors
Gratitude phrase

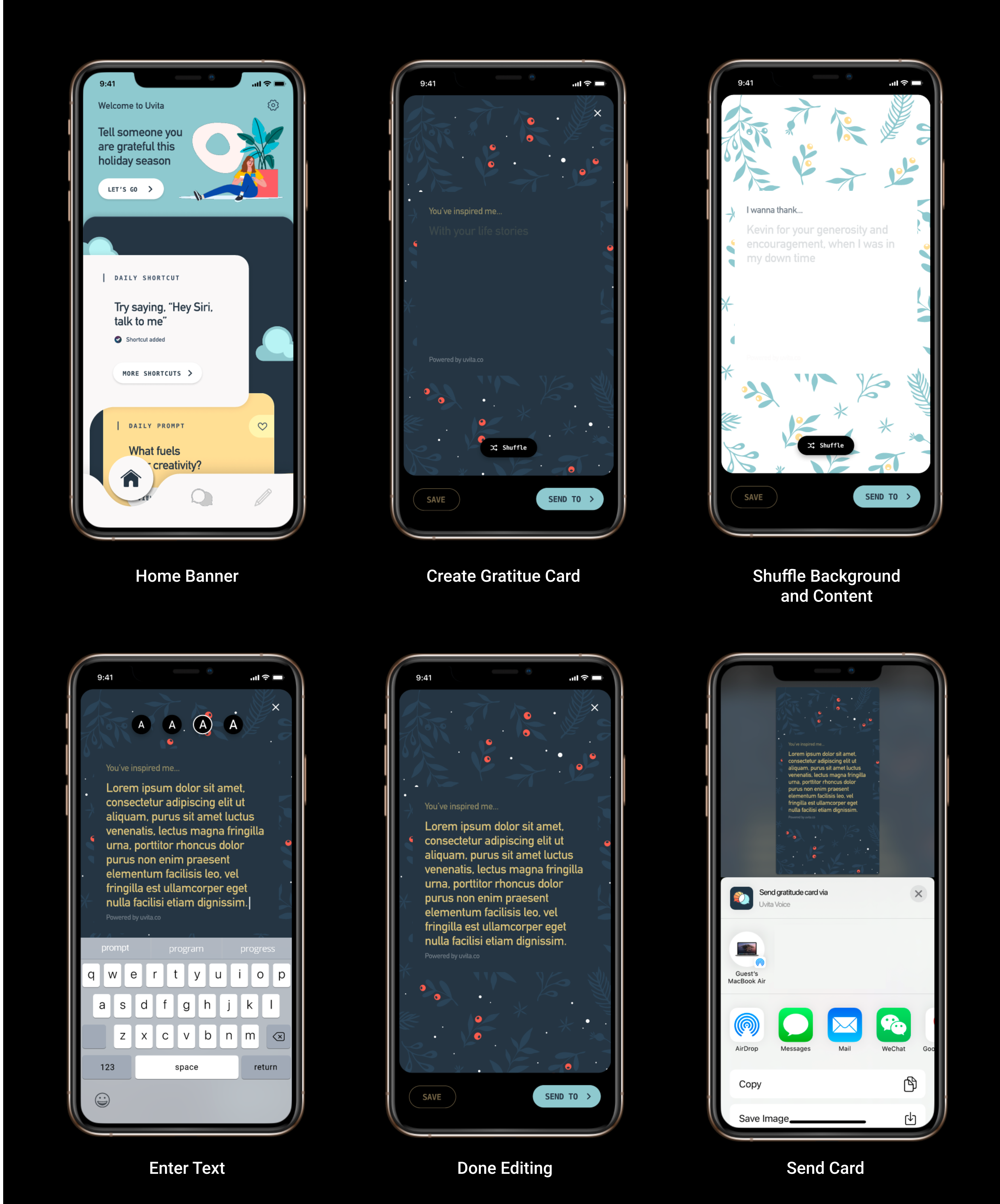
Wireframes



HiFi-Prototype



Visual Design Samples



Interactive Prototype Recording: <https://recordit.co/WeKr5Vs1rN>

Changes after Users' and Team's Feedback

